

## ECONOMY

PROGRAM TITLE: NEWS 3 @ 4pm

TYPE: News

DATE OF BROADCAST: 7/14/08

DESCRIPTION: For the past 2 years, two Metro Officers have been helping Las Vegas homeless. Selected homeless interview with the officers and if they qualify, the Officers help them get home.

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PROGRAM TITLE: NEWS 3 @ 5pm

TYPE: News

DATE OF BROADCAST: 7/14/08

DESCRIPTION: The Federal Reserve threw a lifeline to Fannie Mae and Freddie Mac after their stock plummeted due to the mortgage crisis. This rescue plan is a major step to help calm nerves. The government assures that there are enough funds left.

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PROGRAM TITLE: NEWS 3 @ 4pm

TYPE: News

DATE OF BROADCAST: 7/15/08

DESCRIPTION: More talks about suing the State of Nevada over education funding. A memo released by Nevada University Chancellor, Jim Rogers, suggests legal action could be taken for funding higher education.

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PROGRAM TITLE: NEWS 3 @ 5pm  
TYPE: News  
DATE OF BROADCAST: 7/16/08  
DESCRIPTION: It may be a good idea to trade in the gas guzzler for a Hybrid, but do the math first. By using the calculator at Edmonds.com, it showed that depending on what kind of car you are getting rid of, trading it for a Hybrid might cost you more in the long run.

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PROGRAM TITLE: NEWS 3 @ 4pm  
TYPE: News  
DATE OF BROADCAST: 7/17/08  
DESCRIPTION: Everyone has an opinion about Nevada Governor Jim Gibbons. Gibbon's politics and personal life have landed him many headlines. News 3's Kendall Tenney sat down one on one with the Governor.

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PROGRAM TITLE: NEWS 3 @ 5pm  
TYPE: News  
DATE OF BROADCAST: 7/18/08  
DESCRIPTION: Unemployment rates in Nevada are going up. Statewide, June's rate is up 6.4% from May. Locally in Las Vegas, this rate jumped t 6.5% from 5.8%.

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PROGRAM TITLE: NEWS 3 @ 5pm  
TYPE: News  
DATE OF BROADCAST: 7/18/08  
DESCRIPTION: Gas prices have dropped. Las Vegas is down 7 cents from a month ago according to AAA. Las Vegas is at \$4.20/gallon and nationally the average is a little less at \$4.11/gallon.

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PROGRAM TITLE: NEWS 3 @ 6pm  
TYPE: News  
DATE OF BROADCAST: 7/20/08  
DESCRIPTION: Due to tough financial times, many people are starting to rent out their spare rooms. Nationwide, home sharing programs are reporting a record number of callers. The listings on Craigslist Las Vegas are growing by the hour.

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PROGRAM TITLE: NEWS 3 @ 6pm  
TYPE: News  
DATE OF BROADCAST: 7/20/08  
DESCRIPTION: Encore is now hiring for people looking for a job in the hospitality industry. 53-hundred positions are open for casino mogul Steve Wynn's new resort.

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PROGRAM TITLE: NEWS 3 @ 4pm  
TYPE: News  
DATE OF BROADCAST: 7/18/08  
DESCRIPTION: Starbucks is closing 18 stores in Nevada, 17 here in Las Vegas. Closers, nationwide, are to boost its business and weed out unprofitable locations as the company's profits have declined recently.

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PROGRAM TITLE: NEWS 3 @ 4pm  
TYPE: News  
DATE OF BROADCAST: 8/18/08  
DESCRIPTION: Nevada's unemployment rate is up to 6.6%. There are many jobs that need to be filled, people just need to know where to look, employment agencies are a great place to start.

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PROGRAM TITLE: NEWS 3 @ 4pm  
TYPE: News  
DATE OF BROADCAST: 8/19/08  
DESCRIPTION: Due to the economy, there are proposals to cut food stamps and welfare services in Nevada. Officials say cuts are needed because of shrinking Federal Reserves and state funds. They also said that the increase in demand is making the situation worse.

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PROGRAM TITLE: NEWS 3 @ 5pm  
TYPE: News  
DATE OF BROADCAST: 8/20/08  
DESCRIPTION: Residents in Henderson can partake in a loan program to convert from grass yards to water-smart landscapes. A minimum credit check and living in the home residents want to convert is needed to qualify.

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PROGRAM TITLE: NEWS 3 @ 5pm  
TYPE: News  
DATE OF BROADCAST: 8/21/08  
DESCRIPTION: A 75-hundred dollar tax credit may seem like a good incentive if you've been waiting to buy a home. The credit is included in the Housing and Economic Recovery Act. It is an interest-free loan that must be repaid.

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PROGRAM TITLE: NEWS 3 @ 5pm  
TYPE: News  
DATE OF BROADCAST: 8/21/08  
DESCRIPTION: Nevada's unemployment rate is the highest since 1993. The number is 6.6% in July from 6.4% in June. In Las Vegas, numbers climbed to 6.8% in July from 6.5% in June.

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PROGRAM TITLE: NEWS 3 @ 5pm  
TYPE: News  
DATE OF BROADCAST: 8/22/08  
DESCRIPTION: The Dillard's location inside Boulevard Mall is closing its doors in October due to the nation's economy. Dillard's will be closing 14 stores nationwide and will try to place the 150 employees from the Boulevard location to other Dillard's locations.

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PROGRAM TITLE: NEWS 3 @ 5am  
TYPE: News  
DATE OF BROADCAST: 9/22/08  
DESCRIPTION: Hybrid makers are asking for the government's help and it can save people money. Plug in Hybrid manufacturers want the government to offer tax credits to potential owners

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PROGRAM TITLE: NEWS 3 @ 6pm  
TYPE: News  
DATE OF BROADCAST: 9/27/08  
DESCRIPTION: Both political parties in congress are working together through the weekend to reach a deal on the bailout plan. A deal is hoped to be reached the next day when the Asian Financial market opens.

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PROGRAM TITLE: NEWS 3 @ 5pm  
TYPE: News  
DATE OF BROADCAST: 9/22/08  
DESCRIPTION: Nevada Power and Sierra Pacific are combining companies to create "NV Energy." They hope that by doing this, rates will change with a decrease over time.

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PROGRAM TITLE: NEWS 3 @ 5pm  
TYPE: News  
DATE OF BROADCAST: 9/25/08  
DESCRIPTION: Two major car dealerships in the valley closed their doors today due to today's economy. 2,700 employees nationwide will be affected by this closure.

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PROGRAM TITLE: NEWS 3 @ 5pm  
TYPE: News  
DATE OF BROADCAST: 9/24/08  
DESCRIPTION: Senator John McCain will return to Washington to take part in the discussions over the 700-billion dollar bailout plan. He is requesting that Friday's debate to be postponed due to this discussion. Senator Obama is still on for the debate.

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PROGRAM TITLE: NEWS 3 @ 5pm  
TYPE: News  
DATE OF BROADCAST: 9/26/08  
DESCRIPTION: Power bill prices are on the rise, News 3's Jerry Brown talked to local business owners that want that changed.

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PROGRAM TITLE: NEWS 3 @ 5pm  
TYPE: News  
DATE OF BROADCAST: 9/26/08  
DESCRIPTION: Still no agreement on the 700-billion dollar bailout plan. Both sides of the aisle agree they don't want executives to get huge payouts but size scope and timing of the bailout are still up in the air.

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